

CEC Statement on Ethical International Student Recruitment

CEC Cork English College is committed to maintaining the highest standards of integrity, transparency and professionalism in the recruitment of international students. In working with **Educational Tour Operators (ETOs)** and other authorised representatives, CEC supports and adheres to the principles outlined in the **London Statement on Ethical International Student Recruitment**.

CEC expects all Educational Tour Operators representing the college to operate in accordance with the following principles.

1. Responsible and Ethical Business Practice

CEC and its Educational Tour Operators are expected to conduct all recruitment activities honestly, responsibly and professionally. Recruitment practices must prioritise the best interests of the student and comply with all applicable laws and regulations. All parties must avoid conflicts of interest and maintain appropriate standards of confidentiality.

2. Accurate and Transparent Information

Students must receive clear, accurate and up-to-date information about CEC programmes, services, accommodation options, fees and conditions. Educational Tour Operators must use official CEC promotional materials and ensure that all marketing and advice provided to students accurately reflects the programmes and services offered by the college.

3. Transparent Business Relationships

CEC maintains written agreements with its Educational Tour Operators that clearly outline roles, responsibilities and the terms of cooperation. These agreements include information relating to fees, payment arrangements, and cancellation and refund policies so that students can make informed decisions.

4. Student Protection

CEC is committed to protecting the interests and welfare of all students. Where recruitment activities involve students under the age of 18, Educational Tour Operators must ensure that appropriate safeguards are in place and that the student has the necessary parental or guardian consent and support.

5. Enabling Informed Student Choice

CEC supports students in making informed decisions about their studies. Educational Tour Operators should provide students with sufficient information about CEC, the courses offered, and the study environment in Ireland so that students can evaluate whether the programme meets their academic, personal and financial circumstances.

6. Professional Standards

CEC encourages its Educational Tour Operators to maintain high professional standards and to participate in relevant training and professional development activities that support ethical international student recruitment.

7. Continuous Improvement and Best Practice

CEC works collaboratively with its Educational Tour Operators and with the wider international education sector to promote ethical recruitment practices and continuous improvement in standards.

CEC regularly reviews its relationships with Educational Tour Operators and recruitment practices to ensure they remain aligned with recognised international standards and support a positive and transparent experience for prospective students.

For further information or to answer any doubts, please contact the marketing team by email: marketing@corkenglishcollege.ie